

NOVEMBER

2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving ¹	24 Black Friday, 2016 Billion-Dollar Desktop Shopping Day ²	25 Small Business Saturday, 2016 Billion-Dollar Desktop Shopping Day ²
26 2016 Billion-Dollar Desktop Shopping Day ²	27 Cyber Monday, #1 Desktop Shopping Day ³	28 2016 Billion-Dollar Desktop Shopping Day ²	29 2016 Billion-Dollar Desktop Shopping Day ²	30 2016 Billion-Dollar Desktop Shopping Day ²	1	2

¹ Please note: Shipping providers may be closed or offer limited services.

² "Green Monday Online Desktop Spending Up 15 Percent Year-Over-Year," comScore, Dec 14, 2016.

³ Tracy Maple, "The Top 10 e-commerce Days of the Holiday Season," Internet Retailer, Jan 11, 2016.

⁴ Actual delivery date may vary and is based on origin, destination, Post Office acceptance time and other conditions.

⁵ Priority Mail Express® deliveries on Sundays or holidays may be available for an additional fee.

⁶ For Priority Mail Express® shipments mailed December 22 through December 25, the money-back guarantee applies only if the shipment was not delivered, or delivery not attempted, within two (2) business days. See DMM® Section 604.

⁷ "Holiday Return Rates Revealed: Nationwide Returns Peaked at 2:15 p.m. on Dec 26," Loss Prevention Media Insider, losspreventionmedia.com/insider/inventory-shrinkage/holiday-return-rates-revealed-nationwide-returns-peaked-at-215-p-m-on-dec-26, January 9, 2015.

⁸ 2015 SAS Holiday Shopper Survey" Copyright © 2015 SAS Institute Inc., Cary, NC, USA. All rights reserved. Used with permission. Contact SAS Institute Inc. for additional republication requests."

DECEMBER

2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1 2016 Billion-Dollar Desktop Shopping Day ²	2 2016 Billion-Dollar Desktop Shopping Day ²
3 2016 Billion-Dollar Desktop Shopping Day ²	4 2016 Billion-Dollar Desktop Shopping Day ²	5 2016 Billion-Dollar Desktop Shopping Day ²	6 2016 Billion-Dollar Desktop Shopping Day ²	7 2016 Billion-Dollar Desktop Shopping Day ²	8 2016 Billion-Dollar Desktop Shopping Day ²	9 2016 Billion-Dollar Desktop Shopping Day ²
10 2016 Billion-Dollar Desktop Shopping Day ²	11 Green Monday, 2016 Billion-Dollar Desktop Shopping Day ²	12 2016 Billion-Dollar Desktop Shopping Day ²	13	14	15	16
17	18	19 Recommended First Class Mail® Service Final Send-by Date for Estimated Delivery Before Dec. 25th ⁴	20 Recommended Priority Mail® Service Final Send-by Date for Estimated Delivery Before Dec. 25th ⁴	21	22 Recommended Priority Mail Express® Service Final Send-by Date for Estimated Delivery Before Dec. 25th ^{4, 5, 6}	23 Retail Super Saturday: The Saturday Before Christmas
24	25 Christmas ^{1, 5, 6}	26 #1 In-Store Return Day ⁷	27 Consumer Preferred Return Day ⁸	28 Consumer Preferred Return Day ⁸	29 Consumer Preferred Return Day ⁸	30 Consumer Preferred Return Day ⁸

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JANUARY

2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1 New Year's Day ¹	2 Consumer Preferred In-Store Return Day ⁸	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

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