

 **NOVEMBER**

2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22 Thanksgiving ¹	23 Black Friday, #1 Spending Day ²	24 Small Business Saturday, Billion-Dollar Online Shopping Day ³
25 Billion-Dollar Online Shopping Day ³	26 Cyber Monday, #1 Online Shopping Day ⁴	27	28	29	30	

¹ Please Note: Shipping providers may be closed or may offer limited services.

² Retail Sales Grew 4.9 Percent this Holiday Season," Mastercard SpendingPulse, Dec. 26, 2017.

³ "Several Categories Begin 2018 With Positive Momentum After a Successful Holiday 2017," NPD, Jan. 22, 2018.

⁴ "Cyber Monday Sees \$3.4 Billion in Desktop Online Sales to Rank as Top U.S. Online Spending Day in History," comScore, Nov. 29, 2017.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10 Green Monday, Billion-Dollar Online Shopping Day ³	11	12	13	14 Free Shipping Promotion Day	15
16	17	18	19	20	21	22 Retail Super Saturday ² , #2 Spending Day ²
23	24	25 Christmas ¹	26 Consumer Preferred Returns Day ^{5,6} Top 2017 "Second Season" Shopping Day ⁷	27 Consumer Preferred Returns Day ^{5,6}	28 Consumer Preferred Returns Day ^{5,6}	29 Consumer Preferred Returns Day ^{5,6}
30 Consumer Preferred Returns Day ^{5,6} Top 2017 "Second Season" Shopping Day ⁷	31 Consumer Preferred Returns Day ^{5,6}					

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² Retail Sales Grew 4.9 Percent this Holiday Season," Mastercard SpendingPulse, Dec. 26, 2017.

³ "Several Categories Begin 2018 With Positive Momentum After a Successful Holiday 2017," NPD, Jan. 22, 2018.

⁵ "2017 Holiday Shopping Insights," Optoro, Dec. 12, 2017.

⁶ Taylor Dunn, "5 tip to handle post-holiday gift returns," ABCNews.com, Dec. 25, 2017.

⁷ Brian Field, "End-of-Year Wrap Up: 2017 Retail Holiday Season Results," Shoppertrak, Jan. 8, 2018.

 **JANUARY**

2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 New Year's Day ¹	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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